Orientation to the Essentials of Public Health - Intermediate Level

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The purpose of this course is to focus on the basic principles and core elements of public health and trace its evolution. The course reviews the public health system and its roles and responsibilities. It is also important to understand the challenge to measure health and address the nationally recognized core public health competencies. Lastly, participants are given a glimpse at public health issues that face us today and one that are on the horizon. The topics covered in this course include:

Learning Objectives
Module 1: History, values, ethics and legal basis of public health
- Describe early movements that influenced public health and the key individuals
- Describe the different eras of public health from 1800-2000
- Describe successes/achievements in public health history
- Identify the ethics and values that make public health a unique profession
- Describe the legal basis for public health in America
Module 2: How to define and how to measure health
- Identify different definitions of health - including physical, mental, and social well-being
- Describe factors that influence health
- List the ten leading causes of death and the actual causes of death
- Describe health measurement activities such as Healthy People 2010
Module 3: Framework of public health and how it has evolved over time.
- Describe the difference between population-based public health and personal health services
- Identify the three core functions and ten essential services in public health, and explain their historical development
- Identify strategies to incorporate additional essential services into the participant's program area
- Describe the National Public Health Performance Standards Program and its impact on public health practice
Module 4: Basic steps of community health improvement processes.
- Describe how the local, state, and federal levels of government impact health
- Describe the importance of collaborations and coalitions, and the basic steps in coalition development
- Describe the community planning model in public health - Mobilizing Action through Planning and Partnerships
Module 5: What competencies are needed by public health professionals to support systems that perform the essential services.
- Identify the eight competency domains for public health workers
- Understand the relationship between core competencies for public health workers and the essential services
- Identify strategies to strengthen individual competencies
Module 6: Future challenges in public health, identify trends, and see yourself as an agent of change.

- Identify key questions professionals ask in creating a new future
- Identify major challenges facing the public health system in their communities
- Identify new or changed roles for their programs and for themselves based on this course

Competencies

- Communicates effectively both in writing and orally, or in other ways
- Identifies the individual’s and organization’s responsibilities within the context of the Essential Public Health Services and core functions
- Defines, assesses, and understands the health status of populations, determinants of health and illness, factors contributing to health promotion and disease prevention, and factors influencing the use of health services
- Understands the historical development, structure, and interaction of public health and health care systems

* Council on Linkages between Academia and Public Health Practice

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