



## South Central Public Health Partnership

### TRAINING PROFESSIONALS TO PROTECT THE PUBLIC

<http://lms.southcentralpartnership.org/scphp>

### **Community Partnerships and Perspectives – Advanced Level**

**Instructors:** Linda Usdin, PhD and Anne Witmer, MPH

This course is a continuation of the Intermediate course, ideally taken soon after the Intermediate level course. The course will explore methods for identifying and analyzing community health problems and their causes. The course stresses community organization skills and their application. The topics covered in this course include:

#### **Learning Objectives**

Module 6: Community Partnerships: Structural Issues

- Design a governance structure that reflects the unique needs and positive points of the collaborative described

Module 7: Measuring Progress

- Develop an outline of a logical model for the evaluation for a community intervention in which they are currently involved

Module 8: Communication

- Identify and propose specific techniques for the communication challenges of their community partnership including consensus building, conflict resolution and the development of shared vocabulary
- Develop a media outreach plan for their community that includes the cultivation of the media as a key collaborative partner

#### **Competencies**

- Uses the media, advanced technologies, and community networks to communicate information
- Utilizes leadership, team building, negotiation, and conflict resolution skills to build community partnerships
- Develops, implements, and evaluates a community public health assessment

\* *Council on Linkages between Academia and Public Health Practice*

*To register for this course visit us at  
<http://lms.southcentralpartnership.org/scphp>*