



South Central Public Health Partnership

TRAINING PROFESSIONALS TO PROTECT THE PUBLIC

<http://lms.southcentralpartnership.org/scphp>

Leadership, Strategic Planning and Systems Approaches

Instructor: Dr. Peter M. Ginter

This course encourages participants to think strategically about the types of decisions made in public health organizations, and provides students with strategic analysis and planning skills.

Learning Objectives

- Have an awareness of the strategic development process;
- Be able to define internal and external analysis;
- Be able to differentiate between strategic and long-range planning;
- Understand what SWOTS are and how to use them in planning;
- Have an understanding of the role of strategic management;
- Be able to differentiate between mission statements and vision statements..

Competencies

- Bioterrorism and Emergency Readiness
 - Identify limits to own knowledge/skill/authority and identify key system resources for referring matters that exceed these limits.
- Core
 - Recognizes how the data illuminates ethical, political, scientific, economic, and overall public health issues

To register for this course visit us at
[*http://lms.southcentralpartnership.org/scphp*](http://lms.southcentralpartnership.org/scphp)