Instructor: Dr. Martha S. Wingate, DrPH.

This course targets any level public health professionals who are involved in project or programmatic design and implementation. This course provides public health professionals with the planning cycle of a public health program, including the assessment of needs and resources, the development and implementation of solutions to perceived problems, and the monitoring and evaluation of activities. The course will focus around the Planning, Implementation, and Evaluation (PIE) model.

Learning Objectives

- Describe the public health planning cycle
- Identify needs assessment data sources
- Describe and identify appropriate techniques for establishing need priorities
- Develop measurable goals and objectives for programs or projects
- Describe basic evaluation methodology

Competencies

- Bioterrorism and Emergency Readiness
  - Apply creative problem solving and flexible thinking to unusual challenges within his/her functional responsibilities and evaluate effectiveness of all actions taken.
- Core
  - Recognizes how the data illuminates ethical, political, scientific, economic, and overall public health issues

To register for this course visit us at
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